



Kaakkois-Suomen  
ammattikorkeakoulu

## **ViseLog- Green transition as competence capital for the logistics industry project**

### **PRIVACY NOTICE**

Data Protection Act 2018/1050, EU General Data Protection Regulation 2016/679

This Privacy Notice contains the information that must be provided to data subjects when processing personal data. It ensures compliance with the data controller's accountability obligations, which is a key principle of the General Data Protection Regulation (GDPR). If at least two controllers jointly determine the purposes and means of processing, they are joint controllers under Article 26 of the GDPR (EU 2016/679).

#### **1. Data controller**

South-Eastern Finland University of Applied Sciences Ltd (XAMK)

ViseLog - Green Transition as Competence Capital for the Logistics Industry

P.O. Box 68

50101 Mikkeli

Phone: +358447028522

Business ID: 2472908-2

#### **Joint controllers:**

The Joint Authority of Education of Kotka-Hamina Region, Ekami

Kymenlaaksonkatu 29,

48100 Kotka

Kouvola Vocational Institute Ltd., Eduko

Taitajantie 2,

45100 Kouvola

#### **2. Contact person for register matters**

Viivi Lassy

Project Manager

South-Eastern Finland University of Applied Sciences (XAMK)

Logistics and Maritime RDI

ViseLog - Green Transition as Competence Capital for the Logistics Industry



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Salakuljettajankatu 4  
48100 Kotka  
Phone: +358504491575  
Email: [viivi.lassy@xamk.fi](mailto:viivi.lassy@xamk.fi)

### 3. Purpose of processing personal data

Personal data is processed as part of the project's activities and for the implementation of the research, development, and innovation activities (RDI) of the university of applied sciences.

Personal data is processed for:

- Research and surveys conducted by South-Eastern Finland University of Applied Sciences Ltd (XAMK)
- Data collection for impact assessment and goal achievement
- Identifying new study pathways, developing processes, and improving operational models (e.g., reducing environmental impacts of transport, transferring green capital to businesses, and improving education)
- Stakeholder collaboration, customer relationship management, dissemination of project results, and scientific research

### 4. Legal basis for processing personal data

The legal basis for processing personal data is the **public interest** (scientific research and RDI activities of universities of applied sciences).

Processing of personal data in scientific research is based on the GDPR and national data protection laws. Scientific research is considered a task of public interest under the GDPR, and public interest serves as the legal basis for processing personal data in research (Data Protection Act). The concept of research also includes RDI activities as defined in recital 159 of the GDPR.

### 5. Project name, nature, duration, and implementers

ViseLog - Green Transition as Competence Capital for the Logistics Industry

New Competence for Working Life

The aim of the project is to produce foresight information on the competence needs related to the green transition and low-carbon transport in the logistics industry, considering regional strengths and new demands. Based on these needs, logistics education is developed. The project strengthens cooperation between logistics education, RDI activities, and working life.

Project duration: 01.10.2024 – 30.09.2026

Project implementers:

Project Manager: Viivi Lassy

Other project personnel and trainees may also process personal data

## **6. Project participants and responsibilities in joint research**

The project partners, as joint controllers, comply with applicable data protection laws, including the GDPR (2016/679) and guidelines issued by supervisory authorities.

Project partners process personal data solely for the purposes stated in this notice and do not use personal data for their own independent purposes.

## **7. Types of personal data processed**

The processed personal data includes:

- Name, address, phone number, and email address
- Job title and workplace/organization (if applicable)
- Data related to logistics industry records and information resources

Primarily, the registered phone number and address relate to the individual's workplace. If provided directly by the data subject, personal contact details may also include private phone numbers and addresses.

## **8. Sources of personal data**

Personal data may be obtained from public sources and directly from the data subject. Data collected for the register originates from participant surveys and materials. Additionally, personal and logistics-related data may be obtained from project partners and authorities' registers.

The recipient of personal data is the project manager.

## **9. Disclosure of personal data to third parties**

As a rule, personal data is not disclosed to third parties. Exceptions include development activities conducted with XAMK's partners in promoting commercial fisheries, where personal data is processed based on agreements. XAMK may also use external data processors (e.g., IT service providers such as Microsoft) under contractual agreements.

Data may be published as agreed with the data subject. Certain information may be disclosed to the project funder as part of reporting obligations (e.g., event participant lists).

## **10. Processing of personal data outside the EU or EEA**

Data is not transferred outside the EU or EEA by the data controller.

XAMK uses Microsoft cloud storage services (Teams and OneDrive). Microsoft primarily processes data within the EU/EEA and in regional data centers. Microsoft is committed to complying with the GDPR. Microsoft's privacy statement can be read at:

<https://privacy.microsoft.com/en-us/privacystatement>

## 11. Data Retention Period

Personal data is retained for the duration of the project and as long as necessary for its intended use. In project activities, personal data is retained according to funder-mandated archiving requirements. EU project data is stored for 10 years after the program period ends.

The data subject has the right to withdraw consent for the use of their data for a specific purpose, which will be recorded in the system.

## 12. Data security measures

Data is stored in a secure information system with user-specific access credentials. Only authorized personnel can access and use the data based on their work responsibilities. Customer and stakeholder data is stored in a customer management system, secured with Active Directory credentials and passwords. Access to stored data is limited to authorized users. The data controller will notify authorities or users of any data breaches in accordance with applicable legislation.

## 13. Exercising data subject rights

A detailed description of data subject rights can be found in the Research Data Privacy Notice ([xamk.fi/tietosuojailmoitus](http://xamk.fi/tietosuojailmoitus)).

Data subjects can submit requests regarding this research to the following contact person:

**Viivi Lassy**

Project Manager

South-Eastern Finland University of Applied Sciences (XAMK)

Logistics and Maritime RDI

Salakuljettajankatu 4

48100 Kotka

Phone: +358504491575

Email: [viivi.lassy@xamk.fi](mailto:viivi.lassy@xamk.fi)

When the legal basis for processing is public interest, the data subject has the following rights:

- The right to receive information on the processing of personal data, unless an exception is specified by law
- The right to access their data

- The right to rectify their data
- The right to restrict the processing of their data
- The obligation to notify about the rectification or restriction of processing
- The right to object to the processing of their data
- The right not to be subject to automated decision-making without a legal basis

### **Data Subject Rights when Processing is Based on Consent**

- a) The right to access their data
- b) The right to rectify their data
- c) The right to erase their data (right to be forgotten)
- d) One of the grounds for data erasure is if the data subject withdraws their consent and there is no other legal basis for processing
- e) The right to restrict the processing of their data
- f) The obligation to notify about the rectification, erasure, or restriction of processing
- g) The right to transfer data from one system to another
- h) The data subject may allow automated decision-making (including profiling) with explicit consent