



CRISIS HACK KYMENLAAKSO

May 13 to May 15, 2020 48h online hackathon led by XAMK University

We invited local companies, students, and the interested general public to join in our call to hack the crisis in the Kymenlaakso region of Finland.

Inspired by the national hack the Crisis Finland and international Crisis Hack, our goal was to go local and get together online to think of ways to develop and save local businesses and communities.

REMEMBER TO #SUPPORTLOCAL

Because the coffee, snacks & after party were online, all participants received a gift voucher to a local restaurant to order take-away or home-delivered food and at the same time #supportlocalbusiness.

Participating students from XAMK received 2 student credits for participating in the hackathon.

Jyri Marttila from XAMK sales and marketing BBA, was actively planning and carrying out Crisis Hack event.

There were five assignments:

- 1. Goodwill koodi wanted contactless recycling collecting and collection points.
2. Kymenlaakso museums wanted collaboration with commercial enterprises on how the regions 30 smallest museum network could operate during corona.
3. Louisaakuna Kouvola wanted new services and online order friendly product assortment.
4. Vuokati Wellness Innova wanted solutions for welfare services during corona for example online and outdoor solutions.
5. Spilussa Kukka wanted students to give feedback and improve their new online store.

According to feedback the event was successful. Companies and students liked that the participation was easy and flexible due to the event being online. Companies appreciated the results and they either put them in action or continued working on the ideas.

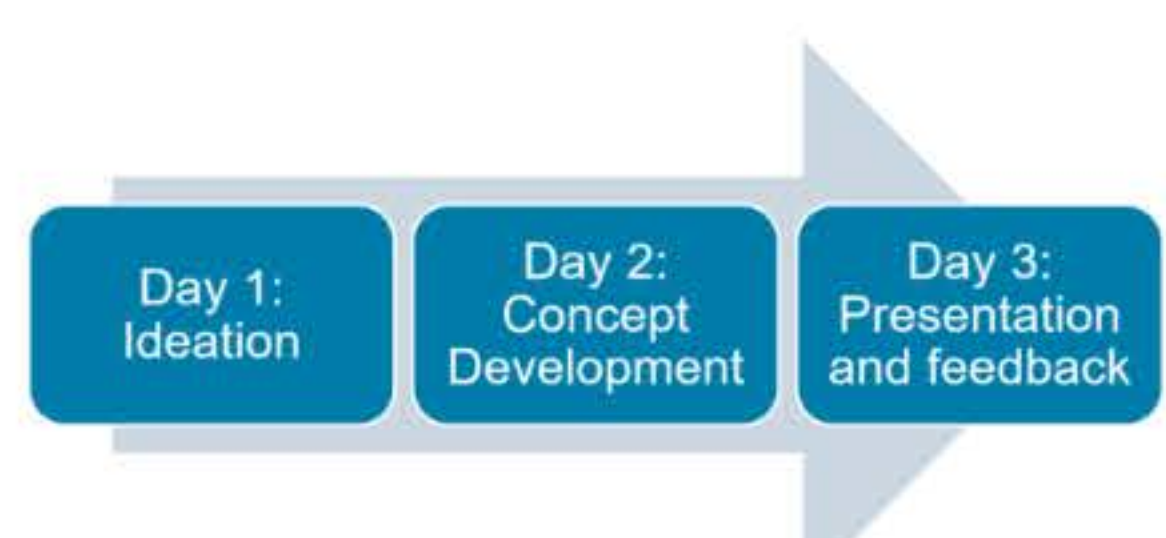


Kaakkois-Suomen ammattikorkeakoulu

MORE INFORMATION

If you have questions about the hackathon event, please contact Project Manager Eira Korhonen: eira.korhonen@xamk.fi

SCHEDULE



Day 1. Wednesday, May 13

- 13:00-14:00 Crisis Hack Kick-Off & Introduction to Challenges
14:00-15:00 Teams work independently on challenges - also Google Jamboard ideation session & meeting with company representatives for each team
19:00 Wednesday evening wrap-up & goals for next day
21:00 Deadline for submitting simple concept plans, one page PDF.

Day 2. Thursday, May 14

- 10:00-11:00 Morning call in mentoring Day
11:00-13:00 Teams work independently & possible 30min mentoring session
13:00-13:30 Change Innovation Talk by Sabina Suoma
13:30-16:30 Independent working by teams, possible 30min mentoring session
19:00 Wrap-up of the Day, Goals for Friday Final Day

Day 3. Friday, May 15

- 10:30 Final deadline for submitting PDF of 5 to 10 minute team presentation slides
11:00-13:00 Crisis Hack Kymenlaakso Team Presentations & Winners - will be done via Teams
After Party you can celebrate later, all participants will receive a restaurant voucher to help #supportlocalbusiness.

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THANK YOU TO ALL THE PARTICIPANTS!

Crisis Hack Kymenlaakso is now over! It has been a tough 48 hours, but we got what we wanted from the participants and found amazing solutions to the problems presented to us by the 31 companies who took part.

XAMK and the Crisis Hack Kymenlaakso organizer team wants to thank everyone who took part in this event for their cooperation and enthusiasm towards this event. We would also like to give special thanks to Goodwill Finland, Vuokati Wellness, Kymenlaakso Museums, Spilussa and restaurant Louisaakuna for their interesting challenges and their cooperation with the teams.

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FOR FURTHER INTEREST

Three promotional cards for Crisis Hack Kymenlaakso and Digiverstas project.

FACTS

Crisis Hack Kymenlaakso
13 May 2020 – 15 May 2020

PROJECT PARTNERS

Lead partner: Kaakkois-Suomen ammattikorkeakoulu, Xamk
Focus areas: Digital economy

INDEX TERMS

- ENTREPRENEURSHIP
STUDENT ENTREPRENEURSHIP

Contact information for XAMK, including campuses (KOTKA, KOUVOLA, MIKKELI, SAVONLINNA), student and staff contact, and billing address.



Tunne huominen – All for the future.