

Year of research-
based knowledge
2021



Bioeconomy – Made in Kymenlaakso, Finland

**Webinar for boosting regional bio and circular economy
Thursday, 30.9.2021 at 13 EEST (10 am UTC time)**

This webinar promotes bio and circular economy, strengthens existing partnerships and creates new ones by connecting people working within bio and circular economy themes around Europe.

PROGRAM (some changes may occur)

The moderator of the event is Ari Lindeman, Acting Mayor, City of Imatra.

13.05 OPENING WORDS

Jaakko Mikkola, Regional Mayor, Kymenlaakso.

13.15 FOREST INDUSTRY

Trees can become batteries for electric cars – a unique pilot plant at Stora Enso's Sunila Mill.

Timo Tidenberg, Mill Manager, Stora Enso Sunila Mill and Kari Nikunen, director of the pilot plant project, Stora Enso.

Accelerating change for sustainable living.

Saila Kettunen, VP Sustainability & Communications, MM Kotkamills.

UPM– creating a future beyond fossils.

Jyri Kylmälä, General Manager, UPM Kymi.

14.05 UNIVERSITIES CLOSELY RELATED TO KYMENLAAKSO

Increasing role of rural areas in sustainability transformation?

Juha Helenius, professor, Ruralia Institute, University of Helsinki.

LUT Sustainable solutions for bio and circular economy – LUT research and development actions in a nutshell.

Jouni Havukainen, Associate Professor, Sustainability Science, LUT University.

BREAK

14.50 Video: Kymenlaakso, promotor of bio and circular economy

15.00 ABROAD

Biocircular projects at the Centre of Expertise Biobased Economy.

Alwin Hoogendoorn, The Centre of Expertise Biobased Economy (Netherlands)

Bio and circular economy: network matters.

Kaja Peterson, Programme Director, Senior Expert, Stockholm Environment Institute Tallinn Centre (Estonia)

15.30 REGIONAL ACTORS

Ideal locations for bio and circular economy business.

Janne Harjunpää, Head of Project, Myllykoski Bioethanol Ltd./Redeve Ltd.

Actions for the environment.

Velii Hyryläinen and Anna Hyryläinen, Elementit-E.

New circular economy solutions: case Kymenlaakson Jäte Oy.

Virpi Leppälä, Quality and Development Manager, Kymenlaakson Jäte Ltd.

Building a bio and circular economy environment for companies.

Mika Penttilä, Development Manager, Kouvola Innovation.

How to serve companies via research, development and innovation activities.

Petteri Jernström, Head of RDI unit Kymilabs, Xamk.

16.35-16.45 CLOSING WORDS

Moderator, Ari Lindeman.

The webinar is free of charge, but you have to register **28.9.** at the latest. - [Click here to the registration form!](#)

Please follow our website, where we will update more information:

www.xamk.fi/en/research-and-development/new-openings-in-the-bioeconomy-but/

New openings in the Bioeconomy (BUT) is a project managed and implemented by South-Eastern Finland University of Applied Sciences (Xamk). The webinar is organized as a part of the project together with the project partner Kouvola Innovation.



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