



Kaakkois-Suomen
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PRIVACY STATEMENT

Sustainable packaging solutions for the biocirculation economy – BioPak

Data Protection Act 2018/1050, EU General Data Protection Regulation 2016/679.

This document specifies the information about the processing of personal data on a research or project basis. In the background, the privacy notice of the Research Data group works in the background, which can be found at <https://www.xamk.fi/en/about/data-protection-announcement/>

1. Registrar

South-Eastern Finland University of Applied Sciences
PO Box 68 (Patteristonkatu 3 D)
50101 Mikkeli
Switchboard 040 655 0555
Y-ID: 2472908-2

2. Contact person in matters concerning the register

Noora Haatanen, project manager
Fiber laboratory
Vipusenkatu 10
57200 Savonlinna
+358 40 5748356
noora.haatanen@xamk.fi

Markus Häkkinen, project manager, data protection officer
Southeast Finland University of Applied Sciences, R&D services
Patteristonkatu 3
50101 Mikkeli
+358 40 198 1150
tietosuojaavastaava@xamk.fi

3. For what purpose is my personal data processed?

Personal data is processed in managing the project's stakeholder cooperation and in communicating the project measures and results. Personal data is collected at events implemented in the project, such as workshops and surveys, so that participants can be approached to obtain or provide additional information and to develop cooperation. In addition, participant information is collected from the events to verify the number of participants.

4. On what basis is my personal data processed?



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The legal basis is public interest (scientific research and the research, development and innovation activities of universities of applied sciences) and the consent of the data subject.

Personal data is also processed based on a legitimate interest, for example in connection with registering for events.

5. Name, nature, duration and performers of the research or project

Project name: Biocircular economy sustainable packaging solutions - BioPak

Project duration: 1 April 2024 - 31 March 2027

Project measures and goal:

The EU has set ambitious circular economy-promoting requirements for industrial packaging. The goal of the BioPak project is to meet these challenges by researching, developing and demonstrating the recyclability of wood fiber packaging as well as take-back and reuse solutions.

The goal of the BioPak project is to promote sustainable packaging solutions for the biocircular economy with the following development measures:

TP1: Developing take-back and reuse solutions for wood fiber packaging while highlighting the role of the consumer as a key player in the industrial packaging value chain.

TP2: Improving the resource efficiency of wood fiber packaging manufacturing processes and testing new barrier materials.

TP3: Development and validation of a microplastic-free recycling process.

TP4: Development of the know-how and innovation ecosystem.

Project personnel:

Noora Haatanen, project manager

Fiber laboratory

Vipusenkatu 10

57200 Savonlinna

+358 40 5748356

noora.haatanen@xamk.fi

In addition, a project engineer and two project assistants work in the project.

5. Parties and division of responsibilities of the research carried out as a collaborative project

The project is implemented as a group project in cooperation with the following organizations:

- Tampere University of Applied Sciences (Tamk)
- University of Oulu, Kajaani Measurement Technology Unit (Mity)



Tamk acts as the project manager. The project working group consists of representatives of Tamk, Xamk and Mity. The project team is responsible for the implementation of the project according to the project plan. The project partners share the personal registers collected in the project with each other as required for the implementation of the project.

6. What kind of information about me is processed?

Possible personal data to be processed are name, organization, professional title, municipality of residence and contact information (e-mail and/or telephone number).

7. From which sources is my information collected?

Personal data is collected from the registrants themselves. Information is collected from event registration forms and participant lists, as well as from surveys conducted during the project. The surveys can also be used to collect expert suggestions for stakeholder cooperation. These indirectly obtained personal data are processed according to the same criteria as directly collected personal data.

8. Will my personal data be transferred to third parties?

Your personal data will not be disclosed to third parties, i.e. actors outside the project operators.

9. Will my data be processed outside the EU or EEA?

Data is not transferred by the controller outside the EU or EEA.

Xamk uses Microsoft cloud services (Teams and OneDrive) as storage space.

As a rule, Microsoft processes data in the EU/EEA region and in regional data centers. Microsoft is committed to acting in accordance with the EU General Data Protection Regulation. Microsoft's Privacy Statement can be read at: <https://privacy.microsoft.com/fi-FI/privacystatement>

10. How long will my data be stored?

Personal data will be stored for the duration of the project and as long as the need for their use still exists. In project activities, personal data is stored according to the archiving period required by the financiers. The project materials and materials, which may also contain personal data, are archived according to Xamk's practices: in EU projects, the retention period obligation is 10 years from the end of the program period.

11. How is my personal data protected?

The information is stored in the information system. Users have personal usernames. The data in the system can be accessed and used only by those persons who have the right to it due to their work.



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Customer and stakeholder information is stored in the customer management system, where data maintenance is protected with an AD ID and password. The information stored in the system is used by a group limited by user rights in the register.

12. How can I use my rights according to the data protection regulation?

When the basis for processing is public interest, the data subject has the following rights:

- the right to receive information about the processing of personal data, unless an exception is provided for by law
- the right to access information
- the right to correct information
- the right to restrict data processing
- notification obligation regarding correction of personal data or restriction of processing
- the right to object to data processing
- the right not to be subject to automatic decision-making without a legal basis

The register's rights are listed in more detail in the Data Protection Announcement.

<https://www.xamk.fi/en/about/data-protection-announcement/>

Subjects / data subjects can make all requests related to this study to the contact person below.

Project personnel:

Noora Haatanen, project manager

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