



17.10.2024

## **Project South Savo Data Economy Accelerator: Shared Data as a Joint Success Factor privacy statement**

Data Protection Act 2018/1050, EU General Data Protection Regulation 2016/679.

This document clarifies and specifies the information on the processing of personal data on a research or project-by-project basis. The privacy statement helps ensure the data controller's obligation to demonstrate compliance. Demonstrating compliance is a key principle in the data protection regulation, meaning that the data controller must be able to prove that they adhere to data protection act.

### **1. Registrar**

Kaakkois-Suomen Ammattikorkeakoulu Oy  
PL 68 (Patteristonkatu 3 D)  
50101 Mikkeli  
Phone 040 655 0555  
Business ID: 2472908-2

### **2. Contact person for register matters**

Joni Hokkanen  
project manager  
Patteristonkatu 3  
50101 Mikkeli  
+358503039867  
Joni.hokkanen@xamk.fi

### **3. What is the purpose for which my personal data is processed?**

Personal data is processed in managing stakeholder collaboration within the project and in communicating about the project's activities and results. Personal data is collected during events organized within the project, such as workshops, to enable follow-up communication with participants for providing or obtaining additional information and to foster collaboration. Personal data may also be used to support the collection of interview data and to meet regulatory requirements.

### **4. On what basis is my personal information processed?**

The basis for processing personal data is the public interest (scientific research and the research, development, and innovation activities of universities of applied sciences).

The processing of personal data in scientific research is based on the general EU data protection regulation as well as national data protection law. Scientific research is a task in the public interest within the meaning of the Data Protection Regulation, in which case scientific research in the public interest is the basis for the processing of personal data (Data Protection Act). In the Data Protection Regulation (recital 159), the concept of research also covers RDI activities.



17.10.2024

## **5. Name, nature, duration and performers of the study or project**

Project Name: South Savo Data Economy Accelerator: Shared Data as a Joint Success Factor

Project Duration: 1.6.2024–31.8.2025

Project Actions and Objectives:

Actions:

- Create an overview of the data economy in South Savo.
- Conduct practical experiments across different industries, where data spaces are created, and technological experiments for utilizing and sharing data are carried out in collaboration with companies and other organizations.
- Based on the study and experiments, design 1) data economy support services for companies and organizations in South Savo, 2) compile a data space starter package that includes guidelines and contract templates for establishing a data space, and 3) create a technical implementation model to support the execution, adoption, and maintenance of the data space.
- Build a data economy value network formed collectively by regional stakeholders by 1) connecting to national and European data economy support networks, 2) defining the network's strategy, operating model, and services together with stakeholders, and 3) organizing workshops for companies and organizations.

Objectives:

The main objective of the project is to promote the renewal and diversification of the regional economy through new data-driven business methods. The goal is to create a trustworthy environment and practices for data sharing among stakeholders in South Savo. By doing so, the project establishes new operational conditions for businesses and accelerates research, development, and innovation (RDI) activities based on the needs of the regional economy.

The project supports local companies in innovating new data-based intangible assets by implementing business- and data-driven experiments. In this way, the project also enhances the ability of especially small and medium-sized enterprises (SMEs) to develop, grow, and internationalize their businesses as part of the European data economy.

Project Staff:

Joni Hokkanen project manager  
Patteristonkatu 3  
50101 Mikkeli  
+358503039867  
Joni.hokkanen@xamk.fi

Antti Kiviniemi, software designer  
Iina Hyytiäinen, software designer  
Jani Saari, RDI specialist  
Tero Ojanen, research engineer



17.10.2024

## **6. What kind of information about me is processed?**

Possible personal data to be processed include name, organization, and contact information (email and/or phone number).

## **7. From what sources is my information collected?**

Personal data is collected directly from the data subjects themselves. Information is gathered from event registration forms, participant lists, and surveys conducted during the project.

## **8. Will my personal information be disclosed to third parties?**

The information is not regularly disclosed to other parties. The information may be published to the extent agreed with the data subject. Certain information may be disclosed to the project sponsor in connection with reporting on matters required by the sponsor, e.g. lists of participants in the events.

## **9. Is my data processed outside the EU or the EEA?**

Data will not be transferred by the controller outside the EU or the EEA.

Xamk uses Microsoft cloud services (Teams and OneDrive) as storage space. As a general rule, Microsoft processes data in the EU / EEA and in regional data centers. Microsoft is committed to complying with the general EU data protection regulation. The Microsoft Privacy Statement is available at: <https://privacy.microsoft.com/en-US/privacystatement>

## **10. How long will my data be kept?**

Personal data will be retained for the duration of the project and as long as there is still a need for their use. In project activities, personal data will be stored according to the archiving period required by the funders. Project materials and data, which may also contain personal data, will be archived according to Xamk's practices: in EU-funded projects, the retention period requirement is 10 years after the end of the program period.

## **11. How is my personal information protected?**

The data is stored in the information system. Users have personal usernames, which are password protected. The data in the system shall be accessed and used only by those data controllers who are entitled to them for their work.

## **12. How can I exercise my rights under the Privacy Regulation?**

The rights of the register are listed in more detail in the research information data group's privacy statement (<https://www.xamk.fi/tietosuojailmoitus>).

Subjects / registrants can make all requests related to this study to the contact person below.

Joni Hokkanen



**Euroopan unionin  
osarahoittama**



17.10.2024

project manager  
Patteristonkatu 3  
50101 Mikkeli  
+358503039867  
[Joni.Hokkanen@xamk.fi](mailto:Joni.Hokkanen@xamk.fi)

Where the ground for processing is the public interest, the data subject has the following rights:

- The right to be informed of the processing of personal data, unless an exception is expressly provided for by law
- The right of access to the data
- The right to rectify the data
- The right to have the processing of personal data restricted, unless the data subject has the right not to be informed unless the information is exempted from the law.
- The obligation to notify the rectification or restriction of processing of personal data
- The right to object to processing
- The right not to be subject to automated decision-making without legitimate grounds