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ROAD TO *SHIP ACCELERATOR



EVENT STARTS
21.06.2021
14:00

EVENT ENDS
09.07.2021
16:00

ROAD TO *SHIP IS AN ACCELERATOR

FOR EARLY-STAGE STARTUPS AND INDIVIDUALS

AT THE BEGINNING OF THEIR ENTREPRENEURIAL JOURNEY.

The accelerator works as a stepping stone for [Start-up Finland](#), but you can also participate only in the accelerator itself.

The program is perfect if you have an IDEA and the motivation to build a business around it!

Starting on the 21st of June, the 3-week online accelerator will give you a chance to participate in **workshops** with a weekly theme and **1on1-mentoring** in order to further develop your idea.

Each workshop lasts about an hour, after which the rest of the week is 1on1-mentoring for each business idea. In addition to mentoring, you get to chat freely with other participants about your idea, the development or even use them as a test audience for your pitch! **Networking with like-minded individuals from start to finish.**



After you have attended Road to *Ship, you will have a Business Model Canvas* for your own business idea, and a clear picture of what you should do next in order to reach your business goals. You have also become a part of the *Ship -community - a network where you will be connected with even more entrepreneurs such as yourself, and the talented *Ship mentors!

Road to *Ship weekly themes:

- WEEK 1**
Idea Validation & Business models
Business model proposition
Idea proposition canvas
- WEEK 2**
Marketing
Basics of marketing
Understanding customer segments
- WEEK 3**
Funding & Pitching
Possible funding sources for the future (How to)
Pitch deck assembly

** The accelerator entitles all Xamk participants to 3 credits when you follow the schedule and fill out the Business Model Canvas during the weeks.

[MORE INFO AND REGISTRATION HERE!](#)

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XAMK

* XAMK FI

STUDENTS AND STAFF

* LUX INTRANET FOR STUDENTS AND STAFF

CONTACT

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Finland

[Staff Contact Information](#)

[Accessibility](#)

You can give feedback on accessibility by e-mail: viestinta@xamk.fi

[Data Protection Announcement](#)



CAMPUSES

KOTKA

Pääkäytävä 1
FI-48200 Kotka
Finland

New Kotka Campus (from
September 2024)
Sävelmäntie 4
FI-48100 Kotka
Finland

KOUVOLA

Paterankatu 7
FI-48100 Kouvola
Finland

MIKKELI

Paterankatu 3 D
FI-50100 Mikkeli
Finland

SAVOLINNA

Savonlinnankatu 6
FI-57100 Savonlinna
Finland

BILLING ADDRESS

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Business ID: 247298-2
VAT Number: FI04295602

Electronic Invoices (optional)

Electronic Invoicing address: 11003724729802
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[Read more about other business options](#)

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XAMK - Suomen ammattikorkeakoulu

Tunne huominen – All for the future.