

Degree Programme in Data Analytics

Bachelor of Business Administration, 210 ECTS

Jarkko Ansamäki, 2021

www.linkedin.com/in/jarkko-ansamaki

Degree Programme in Data Analytics

Bachelor of Business Administration



Preparing the students to be future professionals in data analytics:

- Strong basics of business, ICT, Communication skills and data
- Building from the strong base the skills with tools, data, mathematics, programming, machine learning, information design, ...
- Working with real life cases, working for business, Xamk, DataLAB
- Accepting (and offering) a lot of free choice studies
 - to made it possible to the students to become professional analysts in their field of choice

Using Social Media

i.e.

<https://www.linkedin.com/company/xamk-da>

<https://www.facebook.com/xamkdata>

<https://twitter.com/analytiikka>

+ snapchat, youtube, instagram, ...



Reporting the Findings

Presentations (to the clients)
Reports (i.e. in Power BI service)
<https://blogit.xamk.fi/datalab/>

Xamkin julkaisut 2017-2019 - Raportti

Tutkimustoiminnan neljä vahvuusala



Tieteenalat



Julkaisun nimi

Julkaisun nimi	Prosentti
...kannatteen" -laskennallisuuskäytännöt	2.00%

Julkaisun päättökä...

Julkaisutyypit

Tieteenalat

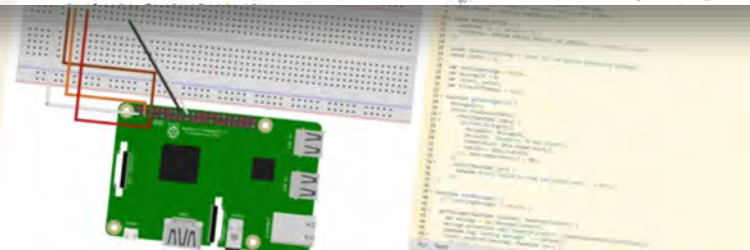
Julkaisukieli

Julkaisuvuosi

Julkaisupaikka

Reino Nordinin, Juha Tapion, Sami Kurkiston ja F...
vimeinen ei ehkä Emma-gaalasta).

caption: pyhimys in a suit
caption confidence: 0.5003804351730347
tags: ['suit', 'person', 'man', 'tall', 'white', 'clothing', 'standing', 'background', 'formal wear', 'collar', 'gentleman']
tag confidence: [0.999908753808154, 0.999279499053051, 0.99340898622, 0.925644532228444, 0.923788368703348, 0.912431510146846, 0.797523932, 0.565987820393468, 0.540398179, 0.5652082967758179, 0.565987820393468, 0.540398179]





Tunne huominen - All for the future.

