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VENTURE HUB AUTUMN 2022

Venture Hub training will provide you with Lean Startup methodology, coaching and network creation with potential team members and business advisors.

The training is targeted for students, new entrepreneurs and entrepreneurs who want to develop new business ideas, as well as anyone interested in agile development. **You can participate the training with or without a business idea.**

The participants have to reside or study in the South Savo area, Finland. Students of South-Eastern University of Applied Sciences (Xamk) will get study credits (2 ECTS) of their participation (selective entrepreneurship and innovation studies).

The training will be held from October 26th till November 23rd between 5-8 PM online (Zoom). **The language of the training is English.**

PLACE OF THE EVENT

Zoom

EVENT STARTS

📅 26.10.2022

🕒 17:00

EVENT ENDS

📅 23.11.2022

🕒 20:00

**ENROLL HERE BY 19TH
OCTOBER 2022**

Schedule and Themes:

Oct 26th Startup Entrepreneurship

- Traditional Business vs. Startup Entrepreneurship
- Why do startups fail?
- Lean Startup

Nov 2nd Love Business, Not Your Business Idea

- From Developing Product to Developing Business
- The Importance of Early Customer Validation
- Agile Development

Nov 9th Marketing and Branding

- Building a Brand and Network
- Whose products are you selling?
- Trademarks and Patents

Nov 16th Sales and Pitching

- Pitching New Ideas for Investors
- Product Description and Value Proposition for Customers

Nov 23rd Investors in Finland and Abroad

- Defining the Owner Strategy
- Fit to Exit and Fit for Investment
- Crowd Funding, Loans, Business Angles and Venture Capital Investment



Venture Hub

Expert of LEAN and AGILE methodologies,
Markus Mäntynen is in charge
of the training.

He has over 20 years of experience
as a startup entrepreneur and
coaching new ventures into
commercial success stories.

PLACES ARE LIMITED – SIGN UP NOW!

[Enrollment by 19th October 2022!](#)

The participants will be informed about the details of the training by e-mail before the start of the training. All the materials and other information concerning the training will be collected on the Xamk Open Learn platform.

By enrollment the participant will commit to participate all the training sessions. Participants will receive a certificate of completion of the training. **The training is free of charge.**

Participants will fill out a personal information form in the beginning and the end of the training according to the European Social Fund's act. The information will be delivered via safe e-mail and will be held confidential.

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REQUESTS:

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